

ПРОГРАММА #СПБМКФ2019

13 november

09:00 — 17:00 Conference RUS, ENG Additional Registration 18+
Involving Cultural and Natural Heritage Sites into Global Tourism Routes
Professional Flow
Cultural Tourism
Astoria Hotel
39 Bolshaya Morskaya st., St. Petersburg

14 november

11:00 — 13:00 Plenary Meeting RUS, ENG Badge 18+
Role of Culture in Development of Tourism
Professional Flow
Cultural Tourism
St. Petersburg State Academic Capella, White hall
20 Moyka River emb., St. Petersburg

12:15 — 13:45 Panel Discussion RUS Badge 18+
video
Spiritual Fortresses of Russia
Professional Flow
Cultural Tourism
General Staff Building, Lecture hall
6/8 Palace sq., St. Petersburg

13:30 — 15:30 Panel Discussion RUS, ENG Badge 18+
Theatre Festivals and Productions as Part of the Present-Day Tourism Project
Professional Flow
Cultural Tourism
St. Petersburg State Academic Capella, White hall
20 Moyka River emb., St. Petersburg

16:00 — 18:00 Conference RUS, ENG Badge 18+
Tourism and information centers as drivers of cultural routes and guides on regional culture
Professional Flow
Cultural Tourism
St. Petersburg State Academic Capella, White hall
20 Moyka River emb., St. Petersburg

15 november

11:00 — 13:00 Panel Discussion RUS, ENG Badge 18+
A historical interpretation of cultural resources for shaping tourist offers
Professional Flow
Cultural Tourism
St. Petersburg State Academic Capella, White hall
20 Moyka River emb., St. Petersburg

14:00 — 16:00 Ecotourism as Development Factor of Non-Urbanized Territories RUS, ENG Badge 18+
Professional Flow
Cultural Tourism
St. Petersburg State Academic Capella, White hall
20 Moyka River emb., St. Petersburg

16 november

10:00 — 12:00 Panel Discussion RUS, ENG Badge 18+
Digitization in promotion of cultural events and tourist destinations
Professional Flow
Cultural Tourism
St. Petersburg State Academic Capella, White hall
20 Moyka River emb., St. Petersburg